

49th International Humor Exhibition of Piracicaba | 2022

REGULATION

1 - DATES

The 46th International Humor Exhibition of Piracicaba 2019, realized by the Piracicaba City Hall/Cultural Action and Tourism Secretariat/National Graphic Humor Center of Piracicaba in will be held in accordance with the followings schedule

Registration: until June 18. Selection Jury: July 08 and 09. Awards Jury: August 06. Opening Ceremony: August 27. Closing: October 30.

2 - PARTICIPATION

a) Professional and amateur artists, Brazilians and foreigners can apply unpublished and authorship artworks that were not awarded until the closing date for entries.

b) The works - all categories - can be sent by MAIL or ELECTRONIC (applications over the Internet on the official website, in the format and 300 DPI, JPEG, attached Images at once).

c) The theme and technique are free.

d) Digital works must contain the signature of the author.

e) Humorous sculptures should come with the author's data.

f) Maximum measures allowed: paper- 42 x 30 centimeters (A3) (16,54 x 11,81 inches), sculptures - 42 centimeters or 16,54 inches (height) x 30 centimeters or 11,81 inches (depth) x 30 centimeters or 11,81 inches (width).

g) Each artist may enter a maximum of 03 works per category: **CARTOON** (graphic humor with universal and timeless themes), **CHARGE** (graphic humor with journalistic themes of now a days), **CARICATURE** (graphic humor that expresses the physical and/or personality of a known celebrity), **COMIC STRIPS/COMIC STORIES** (graphic art in sequence. Caution: for comic stories will be accepted a maximum of 02 pages per work), **UNIMED HEALTH** (for works that address the health theme) and **Thematic** (only for works that address the theme **E-COMMERCE** proposed by the organization:

Without a doubt, the years from 2020 are already part of the history books. The world has gone - and is going - through a difficult and important moment, which directly reflects on consumption habits. The Covid-19 pandemic has arrived and completely changed the way to consume. The concept of shopping with a preference for digital channels has become a reality, and the world has started to shop online, many for the first time. Social isolation and the home office were accompanied by the habit of thinking and researching very well about the items that are necessary to live with maximum quality and comfort at home. At the same time, impulse purchases increased as people looked for something to emotionally fulfill them in a context of chaos and uncertainty.

Consumers increasingly digital

Even living in the information age, not all jobs and studies were in digital format before Covid-19. With social isolation, people started to live the experience of studying and working at home, through various platforms that help in communication, which has been strengthening and strengthening the relationship with the digital world. In this scenario with reduced possibilities on the one hand, consumers find alternatives on the other. The option was to better understand the virtual shopping environment, starting to trust more in the security of their payments and delivery times, for example. In addition, entertainment applications and platforms needed to innovate their technologies and forms of content production to meet new expectations of a more digitally active population - as well as commerce companies in general, which needed to adapt the physical environment to the online one.

This is a trend that will remain and create hybrid paths. In the new context, companies intend to keep working from home in an integral way, as well as courses, medical care and other services. In addition, the comfort of shopping without leaving home must continue with great force. The news changes daily, which means that not everything is known about the "new normal" quickly. But the fact is that, with the rise of this type of sales and changes in consumption habits, the relationship between consumers and companies has changed forever. Welcome to new consumption habits in the digital world.

h) In addition to the prizes for the categories, special prizes may be awarded, offered by our supporters, during the registration and selection process.

i) Along the registered artwork, the artist must attach a complete registration form with legibly writing. It is also requested reduced curriculum and photo, for registration in the CEDHU's data base. **To make sure your work is original, it is suggested to the artist to**

check on specialized websites if there is no match of image, text and / or situation of your work with another already published in newspapers, magazines or websites. If there is confirmation of plagiarism the work will be automatically disqualified.

2.1 - Sent by MAIL

49º Salão Internacional de Humor de Piracicaba - Av. Dr. Maurice Allain, 454 - Caixa Postal 12 - CEP 13.405-123 Piracicaba- SP - Brasil

IMPORTANT: The work submitted must be accompanied by the registration form, duly completed and signed by the author.

2.2 - Sent INTERNET (ONLINE FORM)

Inscriptions works in JPEG format, 300 DPI (attached images at once) only on our website, on <http://salaointernacionaldehumor.com.br>

IMPORTANT: Uploaded files should be named as follows: artist name_country_catgory_number. Example:

paulosilva_brazil_cartoon_01

2.3 deliver in person

In the CEDHU - National Center for Documentation, Research and Disclosure of Graphic Humor of Piracicaba - Av. Maurice Allain, 454 - Warehouse 14A - Parque do Engenho Central - CEP 13.405-123 - Piracicaba SP BRAZIL

2.4 - The exhibition will be virtual and in presence

The 2022 edition of the International Humor Exhibition of Piracicaba will be virtual and in person. Therefore, the selected physical works (either 2D or 3D / sculpture) will be scanned and photographed to be exposed in the virtual exhibition. Therefore, we reaffirm that there will be no physical and face-to-face exposure until the contrary is decided in a later decision.

3 – AWARDS

The Awards are a total of R\$ 55.000,00 (fifty five thousand reais) divided as follows:

- a)** Five 1st place prizes in the amount of R\$ 5.000,00 (five thousand reais) each, divided among the categories (cartoon, charge, caricature, comics strips).
- b)** A prize of R \$ 5,000.00 (five thousand reais) called "THEMATIC AWARD – E-COMMERCE", destined to works of any category (cartoons, caricature, charge or comics strips) that address the theme E-COMMERCE, proposed by the organization of the event to the 2022 edition.
- c)** One award of R\$ 10.000,00 (ten thousand reais) called GRAND PRIZE INTERNATIONAL HUMOR OF PIRACICABA chosen among the five winners of each category (cartoon, charge, caricature, comics strips, and thematic)
- d)** One prize called Popular Jury "Alceu Marozi Righetto", in the value of R\$ 5.000,00 (five thousand reais), chosen by online open voting. The contestants to this award will be **Sculptures** selected by the Awarding Committee. The indicated, such as the schedule and the local for the voting will be announced on the event's opening.
- e)** Also planned: a prize of R\$ 5.000,00 (five thousand reais) called CHAMBER OF MUNICIPAL OF PIRACICABA award, exclusively for the caricature category;
- f)** a prize of R\$5.000,00 (five thousand reais) called UNIMED HEALTH AWARD for work for any category that explore the themes of health

Besides the monetary value, the winning authors will receive trophies (creation of Zélio Alves Pinto). Other prizes and mentions may be established, at the discretion of the Organizing Committee and Award Committee. There will be a selection committee and another award committee with recognized and trained professionals.

The result of the award may be challenged up to one week after the opening of the exhibition, with adequate proof of any irregularities committed without the knowledge of the juries. If fraud or plagiarism is found in any award-winning work, the prize awarded will be canceled.

The values corresponding to the cash prizes will only be deposited in a current account in the name of the winners according to the legislation established by the Municipality of Piracicaba responsible for the International Humor Exhibition of Piracicaba. It is mandatory that the winning artist has a current account in his name and he must inform it on the registration form. If you do not provide a current account within 02 (two) months, counted from the day of the announcement of the winners, payment of the prize amount will be canceled. Authors of countries that face economic embargoes of any kind with Brazil and that make impossible the transfer of the monetary values of possible awards can only compete for nominations of honorary prizes.

4 - ADDITIONAL INFORMATION

- a)** The simple application requires the artist to accept these regulations. The selected artists automatically transfer the authorial rights of his artworks for reproductions and publications in any media, without restriction, aiming promotion of the event.
- b)** The CEDHU is not responsible for any damage caused to the work during the transport via post office or other carrier).
- c)** After the exhibition, the original works must be withdrawn by the artist or authorized person carrying a letter of authorization signed by the artist, at CEDHU - Piracicaba, within a period of up to six (6) months, counted from the closing date of the exhibition. show. After the deadline, CEDHU will exercise the right of ownership, according to its interest.
- d)** Awarded authors (including honorable mentions) transfer the assignment of the Copyrights of their work, in accordance with Law 9.610 of February 19, 1988 (Copyright Law). total, universal and definitive, in all the modalities of use and free of charge, protected by said law referring to the work (s) awarded at the International Humor Exhibition of Piracicaba, which are now part of the Municipal Public Patrimony for all rights purposes, in accordance with the Municipal Law n 2249,1976, partially amended by the Municipal Law n 2486-1982 and consolidated by the Municipal Law n 5194-2002.

49º Salão Internacional de Humor de Piracicaba 2022 | 49th International Humor Exhibition of Piracicaba | 49º Salón Internacional de Humor de Piracicaba

FICHA DE INSCRIÇÃO | Application Form | Ficha de Inscripción

Nome/name/nombre:.....

Endereço/address/dirección:.....

.....

Cidade/city/ciudad:..... Estado/state/província:.....

País/country/país:.....CEP/Zip.....Code/Código postal:.....

DDD/Country area/código de discado internacional: (+)..... Telefone/phonenummer/telefone:

Site/internet site/site em la internet:.....

email:..... Fax/fax number:

Identidade/id number/carné de identidade:

CPF/Cadastro de persona física (only brazilian):

Data de nascimento/birth date/fecha de nascimento:

Conta bancária/banking account/cuenta bancária: Banco/bank:

Nº do banco/bank code/nº del banco:

Nome da agência/ branch name/nombre de la agencia:

Código SWIFT/ SWIFT Code.....

Nº de trabalhos inscritos e categoria(s)/number of works submitted and category(s) | no de trabajos inscriptos y categoria(s):

.....

() Declaro que os trabalhos inscritos são de minha autoria em sua idéia, concepção, texto e imagem, e assumo totalmente a responsabilidade por esta informação. / I declare that the works are written by me, in their idea, conception, text and image, and I take full responsibility for this information.

Assinatura do artista /artist's signature/firma del artista:

IMPORTANTE: os trabalhos enviados deverão estar acompanhados da ficha de inscrição devidamente preenchida e assinada pelo autor. IMPORTANT: The work submitted must be accompanied by the registration form, duly completed and signed by the author. IMPORTANTE: Los trabajos presentados deben estar acompañados por la ficha de inscripción, debidamente cumplimentada y firmada por el autor.

